

BR&E SURVEY RESULTS

What is your overall opinion of the City as a place to do business?

<u>2011</u>		<u>2007</u>		<u>2003</u>	
97.3%	Good to Excellent	93.9%	Good to Excellent	93.9%	Good to Excellent

Please select the top three (3) reasons for locating or keeping your business in the City?

<u>2011</u>		<u>2007</u>		<u>2003</u>	
22.1%	Proximity to freeways	20.4%	Proximity to freeways	17.8%	Proximity to freeways
14.2%	Proximity to home	12.4%	Access to airport	11.6%	Proximity to home
10.6%	Access to my customers	9.5%	Access to my customers	10.3%	Quality of life

Would you recommend another business to locate in the City?

<u>2011</u>		<u>2007</u>		<u>2003</u>	
100%	Yes	93.8%	Yes	98.0%	Yes

Please rate the communication between the City and business owners during the Planning/Development Process

<u>2011</u>		<u>2007</u>		<u>2003</u>	
85.7%	Good to Excellent	70.9%	Good to Excellent	62%	Good to Excellent

Please rate the Department of Economic Development during the Planning/Development Process

<u>2011</u>		<u>2007</u>		<u>2003</u>	
94.4%	Good to Excellent	73.3%	Good to Excellent	Not Surveyed	

Please rate the quality (i.e., necessary skills & work ethic) of the regional workforce

<u>2011</u>		<u>2007</u>		<u>2003</u>	
75.7%	Good to Excellent	59.5%	Good to Excellent	65.2%	Good to Excellent

From your perspective as a businessperson, please rate the overall quality of life in the City.

<u>2011</u>		<u>2007</u>		<u>2003</u>	
94.6%	Good to Excellent	95.7%	Good to Excellent	91.9%	Good to Excellent